

Intensity Therapeutics, Inc. Designated Qualified Connecticut Business by Connecticut Innovations

Norwalk, CT. - March 24, 2013- Intensity Therapeutics, Inc. (private) announced the Connecticut Innovations approved the Company as a "Qualified Connecticut Business" (QCB). The Company was so designated after filing an application with Connecticut Innovations. "We are pleased to be one of the few specialty pharmaceutical companies in Connecticut approved as a Qualified Business", said Lewis H. Bender, President & CEO of Intensity Therapeutics. "This designation will allow potential Angel investors to obtain a significant tax credit on their investment in our Company."

About the Angel Investor Tax program

The State of Connecticut launched a program in 2010 that allows Angel Investors to take a credit against Connecticut State income tax for certain investments made in qualifying businesses. Investments must be at least \$25,000 in order to be considered under the Program and the income tax credit equals 25% of the cash investment up to a maximum credit of \$250,000.

About Intensity Therapeutics, Inc.

Intensity Therapeutics, Inc. is a specialty pharmaceutical company whose mission is to greatly extend the lives of patients with solid tumor cancers. Late stage cancer consists of well-defined visible tumors and unseen micro-metastases. To have an effective treatment one must destroy both the existing large observable tumors as well as the unseen micrometastases. Intensity Therapeutics is developing such a treatment approach. The Company creates novel, proprietary formulations of proven chemotherapy drugs. The technology increases the drug's tissue dispersion and cell penetration properties. These products when injected directly into the primary tumor and the major visible metastases result in significantly greater survival compared to conventionally delivered chemotherapy. Further information can be found at www.intensitytherapeutics.com

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